METRO-GOLDWYN-MAYER STUDIO NEWS DEC. 3, 1938 VOL. 5 NO. 12

A Merry **CHRISTMAS CAROL** to Everyone!

METRO-GOLDWYN-MAYER
STUDIO NEWS
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Realistic Film Battle Taxes Endurance of 'Stand Up' Stars

Glad to call it quits after a week of grappling with one another in the snow, Robert Taylor and Wallace Beery completed the second of two climactic fights for Metro-Goldwyn-Mayer's "Stand Up and Fight."

In the first battle, fought in a stable-yard under a hot sun, Beery whips Taylor. In the return engagement the script required Taylor to reverse the decision, but the uncertain footing of a foot of snow made the struggle anybody's battle, with Taylor admitting that the wild scramble and slugging match taxed him more than his ring work in "The Crowd Roars." Beery, veteran of scores of film battles, could not name any which had been more strenuous.

The two stars head a cast which includes Florence Rice as leading lady, Helen Broderick, Charles Bickford, Barton MacLane, Charley Grapewin, John Qualen, Robert Gleckler, Clinton Rosemond, Claudia Morgan and Jonathan Hale. W. S. Van Dyke directs, with Mervyn LeRoy producing.

3 New Numbers Sung by Crawford For 'Ice Follies'

Headed straight for the hit parades of the country are three songs sung by Joan Crawford in "Ice Follies of 1939," her new Metro-Goldwyn-Mayer starring production in which she appears with James Stewart and Lew Ayres.

The songs are "Something's Gotta Happen Soon," by Brown and Freed, "Here I Go Falling In Love Again," by Roger Edens, and "It's All So New to Me," by Petkere and Symes.

Preview performances of the numbers by Miss Crawford have already clicked, but the songs will not be used for recording or broadcast until shortly before the release of the film.

"Ice Follies of 1939" finds Miss Crawford cast, for the first time, in the role of a singer. The picture, brought to the screen by Harry Rapf, is directed by Reinhold Schunzel.

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Race Drivers Burn Speed In Race Film

Dennis O'Keefe's latest role puts him in the company of the world's greatest racers, as he becomes the title character in Metro-Goldwyn-Mayer's "Burn 'Em Up O'Connor."

Cecilia Parker is seen opposite O'Keefe as the daughter of Harry Carey, racing car manufacturer. Nat Pendleton, as O'Keefe's mechanic, and Charley Grapewin, as Doc Heath, supply the comedy in the first of this new sport series, produced by Harry Rapf. Alan Curtis, Truman Bradley, Tom Neal, Tom Collins and Phillip Terry have important roles.

Star drivers Louis Meyer, three-time Indianapolis winner, Kelly Petillo, Rex Mays, Sam Hanks, Bob Swanson, Ronnie Householder take part in sequences filmed for the feature which Edward Sedgwick directs.

Double Marx Doubles In 'Honolulu' Quartet

The Marx Brothers will appear by proxy in Metro-Goldwyn-Mayer's new Eleanor Powell dancing musical, "Honolulu."

They will be impersonated by the King's Men, a quartette, but since there are four King's Men and only three Marx Brothers, there will be two Grouchos.

Groucho is not the only actor who will be seen double in "Honolulu." The story revolves around mistaken identity and Robert Young plays a dual role.

George Burns and Gracie Allen are featured in comedy roles. Jack Cummings is the producer.

George Murphy Signs New M-G-M Contract

George Murphy, triple-threat man with his diversified talents as an actor, singer and dancer, has been signed to a new long-term contract by Metro-Goldwyn-Mayer.

He has appeared in a number of dancing-singing roles, his most recent being "Little Miss Broadway" with Shirley Temple, and "A Letter of Introduction."

The studio plans to feature the actor in a number of its new musical productions.

Myrna Loy's Pet Pooch To Play Asta Role In New 'Thin Man' Picure

Myrna Loy's wire-hair terrier, Spike, will play the famous role of Asta in "The Thin Man Returns."

Spike, whose brother was featured in a national contest by Mark Hellinger, is being trained for the part when William Powell and Miss Loy resume their popular roles in the "Thin Man" series.

The original Asta later became Mr. Smith in another picture, but the name Asta belongs to Metro-Goldwyn-Mayer. Spike's ability to learn tricks gave Miss Loy the idea of giving him a chance to play the Asta part and Spike is making rapid progress.

Hunt Stromberg will produce with W. S. Van Dyke II directing.

Nelson Eddy Sings Cowboy Melodies In 'Song of the West'

In ten-gallon hat and chaps, Nelson Eddy went before the cameras this week in "Song of the West," surrounded by one of the strongest casts ever assembled.

Appearing opposite the singing star is Virginia Bruce as his childhood sweetheart. Lionel Barrymore is Eddy's father, a pioneer farmer; Edward Arnold is a railroad tycoon and Victor McLaglen is his Irish foreman.

The supporting cast includes Allen Jenkins, H. B. Warner, Guy Kibbee, Raymond Walburn and Sarah Padden.

Jack Conway directs, with Harry Rapf producing for Metro-Goldwyn-Mayer from Ben Hecht's original story.

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'Huck Finn' Starts On River Location

With location on the Sacramento River, production started this week on "Huckleberry Finn," Mark Twain's story of the Mississippi, starring Mickey Rooney.

The Metro-Goldwyn-Mayer picture is being directed by Richard Thorpe and produced by Joseph L. Mankiewicz. The cast includes Rooney in the title role, Walter Connolly, Rex Ingram, William Frawley, Elizabeth Risdon, Minor Watson, Lynne Carver, Jo Ann Sayers, Sarah Edwards and Harlan Briggs.

The story deals with a Mississippi River boy trying to smuggle an escaped slave to freedom.

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McKENNA SIGNED

Kenneth McKenna has been signed to a new long-term contract as story editor for M-G-M.

They're Really Knee-Deep in Midgets Now!

One hundred and four midgets, gathered from all parts of the United States, have started rehearsals for song and dance numbers as the Munchkins in "The Wizard of Oz." In addition to his original troupe, Leo Singer toured the country, finding additional midgets at Miami, Chicago, and other points.

Brilliant Cast With Shearer And Gable in 'Idiot's Delight'

Norma Shearer and Clark Gable are supported by one of the season's most notable name casts in "Idiot's Delight," Metro-Goldwyn-Mayer picture, which reunites them as co-stars for the first time since "A Free Soul" and "Strange Interlude."

Edward Arnold, Charles Coburn, Joseph Schildkraut, Burgess Meredith, Pat Paterson, Skeets Gallagher and Laura Hope Crews, head the players selected by Director Clarence Brown for the picturization of Robert Sherwood's Pulitzer Prize winning play.

Gable, as a song-and-dance man, is accompanied by the niftiest chorus of blonde beauties in America, "Gable's Glamour Girls," Virginia Grey, Paula Stone, Virginia Dale, Lorraine Krueger, Bernadene Hayes and Joan Marsh.

Others prominently featured in the picture, which Hunt Stromberg brings to the screen, are Peter Willes, Edward Raquello, Clem Bevins, Fritz Held and William Edmonds.

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Ina Claire Joins Tracy-Lamarr Cast

Ina Claire this week returned to Hollywood under a long-term contract with Metro-Goldwyn-Mayer.

As her first assignment, Miss Claire started in one of the important roles in "I Take This Woman," which stars Spencer Tracy and Hedy Lamarr, with Walter Pidgeon. Frank Borzage is directing and Lawrence Weingarten is the producer.

Hardys Voice Xmas Greetings In MGM's Yuletide Trailer

A special holiday season trailer has been produced under the title of "Hearty Greetings from the Hardy Family" for the Metro-Goldwyn-Mayer accounts throughout the country. The entire Hardy family appears in a scene on Christmas morning and Lewis Stone greets the audience in the name of the Hardy family and all of the stars of the studio. A special card at the end of the trailer adds the best wishes of the theatre management.

Taurog Re-Signed

In recognition of his work on "Boys Town," starring Spencer Tracy and Mickey Rooney, and "The Girl Downstairs," starring Franciska Gaal, Norman Taurog this week was awarded a new long-term directorial contract at Metro-Goldwyn-Mayer.

MacDonald Starts New Singing Role In 'Broadway' Film

Making her second modern role, Jeanette MacDonald launched work this week on "Broadway Serenade."

Lew Ayres wins his most important assignment to date as the star's teammate and husband, while Ian Hunter is his rival for the MacDonald hand.

Also in the featured cast are William Gargan, Rita Johnson, Virginia Grey and Katherine Alexander.

Robert Z. Leonard directs his own production for Metro-Goldwyn-Mayer. Charles Lederer wrote the original story. The screen play is by Lederer, Lew Lipton and Hans Kraly.

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New Song Vehicle For Miliza Korjus

The colorful role of a girl, reared among the romantic gypsies or rural Hungary will be the next screen vehicle for the golden-voiced Miliza Korjus, who made her screen debut as the singing star of "The Great Waltz."

The story, an original by Walter Reisch, is based on an incident in the life of the picturesque Hungarian bandit leader Rosza Sandor.

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Auto Thriller

"Salute the Gods," a murder mystery authored by the celebrated British speed king, Sir Malcolm Campbell, has been purchased by M-G-M for early production.

With the actual filming of "Father Damien" completed this week, Carey Wilson will begin recording the usual commentary notes he adds to all his Metro-Goldwyn-Mayer miniatures. In this edition, Wilson depicts the hardships and experiences of Father Damien in his fight to Christianize the lepers on the island of Molokai.

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Wilson is also working on the script of his next edition of the "What Do You Think?" series, which is as yet untitled.

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"The Wrong Way Out," which went into production at Metro-Goldwyn-Mayer this week, is the latest edition of the "Crime Does Not Pay" series and deals with a young couple, who in spite of the fact that neither has a job, get married and try to live on love. Unsuccessful, they turn to crime.

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Jack Chertok is rushing preparations on two two-reel musicals that will go into production within ten days.

The screenplay for "Happily Buried" is now being written by Jack Woodford. Chet Forrest and Bob Wright are composing three songs for the production.

"Three Kings and a Queen," being written especially for Billy Gilbert, the sneezing comedian, by Stanley Rauh, Will Jason and Gilbert, is the other musical. Four songs are being prepared for it by Jason and Mort Greene. Jason will direct.

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"How to Sub-Let," Robert Benchley's last comedy before leaving for New York, is now being edited by Roy Brickner and will soon be ready for national release. This is the thirteenth consecutive picture on which Roy Rowland, director, Jack Chertok, producer, and Benchley, actor, have worked together.

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Everyone knows what the weather man does, but few know how he does it. So Pete Smith is going to show the general public just how the forecaster operates. He will do this in his screen specialty, "Weather Wizards," which went into production this week. Robert Lees and Fred Rinaldo wrote the screenplay. Fred Zinneman is directing.

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In the current edition of the Passing Parade series, John Nesbitt is bringing to the screen the life of Alfred Nobel. Titled "Am I to Blame?" the film is now in production at M-G-M under the direction of Joe Newman and starring Paul Guilfoyle, the screen's most murdered actor. Jack Chertok produces.

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Upon completion of "The Practical Joker," "Our Gang" went right into work at M-G-M on "Alfalfa's Aunt" this week, which is also being directed by George Sidney. Hal Law and Robert McGowan wrote the screenplay. Jack Chertok is producing.

IT'S ALL TURKEY FOR THE HARDY FAMILY

BIRTHDAY CELEBRATION: Even Louis B. Mayer holds his plate when Lewis Stone carves the festive fowl at the birthday party given in his honor following the preview of "Out West With the Hardys" which gives him cause for added pride with record-breaking business in 29 gala opening spots, hitting high gross of 220 per cent.

Award Winner Tells Youngsters To Start in Small Theater Jobs

Movie-struck youngsters should cast aside their pride and find the most menial jobs in theatres.

Such is the advice of Gale Sondergaard, who has found success both on the stage and in motion pictures after a long and difficult uphill climb.

Rainer Has Acted Since She Was 16

Luise Rainer, starred in Metro-Goldwyn-Mayer's "Dramatic School," is a prodigy of the theatre, but did not come of theatrical parentage. Born in Vienna on January 12, her father, Reinz Rainer, a merchant, gave her the advantages of the finest schools in Europe, eight in all.

As a child, Miss Rainer traveled extensively with her father, touring Switzerland, France, Austria and Italy. Although tremendously interested in music, art and modeling, she decided upon a theatrical career at the age of sixteen.

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STAGE JUVENILE

Alan Marshal, who plays the handsome marquis who wins Luise Rainer's love in Metro-Goldwyn-Mayer's "Dramatic School," has been on the stage since the age of five.

Today she stands at the peak of character actresses with performances in "Anthony Adverse," "Maid of Salem," "Seventh Heaven," "Emile Zola" and "Lord Jeff." Her new role is as Luise Rainer's and Paulette Goddard's instructress in Metro-Goldwyn-Mayer's "Dramatic School."

For her first film role, as Faith in "Anthony Adverse," Miss Sondergaard was awarded the Academy of Motion Picture Arts and Sciences award for character acting.

"Those young ones who wish to succeed in motion pictures should get a job at once in a theatre," Miss Sondergaard advises. "No matter where the theatre is, no matter how lowly the job is, movie-struck youth should be willing to do anything from scene-shifting to off-stage noises. Some day, someone will fail to appear and you will get your chance to step into that person's place."

Luise Rainer Makes Another Bid For Academy Award In 'Dramatic School'

Twice winner of the Academy Award, Luise Rainer seems headed for a third gold statuette in the one picture she has been most anxious to make since her screen debut in "Escapade."

It is "Dramatic School," which Miss Rainer urged Metro-Goldwyn-Mayer to purchase for her because in many respects she relives her own experiences as a dramatic school pupil.

Sinclair Becomes Leading Director With Two Pictures

With only two motion pictures to his credit, Robert Sinclair has become one of the outstanding film directors.

Sinclair

A distinguished stage director, Sinclair took his bow as a screen director recently when he directed "Woman Against Woman," which was acclaimed an immediate success.

As his reward, Mervyn LeRoy, producer, entrusted to him Metro-Goldwyn-Mayer's "Dramatic School," starring Luise Rainer and Paulette Goddard.

"Dramatic School" is the story of a typical dramatic school in Paris, revealing the inner secrets of the school, the struggles, joys, jealousies and final triumphs of pupils ambitious to become great actors and actresses.

The picture also is unusual in that it serves as an actual dramatic school for no less than thirty-five young actors and actresses who have had experience similar to the roles they play and hope to gain their first firm foothold in motion pictures through their work in "Dramatic School."

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Lana Turner Wins Screen Recognition

Lana Turner, who provided the complications in Mickey Rooney's love life in "Love Finds Andy Hardy," and who was hailed as a new edition of Clara Bow following her work as the younger sister in "Rich Man, Poor Girl," won official recognition of her rapid climb when she was cast in a featured role in "Dramatic School," with Luise Rainer, Paulette Goddard and Alan Marshal.

Miss Turner is seen as Mado, young romanticist whose ideal is to marry a millionaire, and who has no compunctions about poking fun at her very earnest fellow-student, Miss Rainer.

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PAULETTE'S STUDIES

Paulette Goddard studied for two years with a U. C. L. A. professor as her instructor before she consented to accept her first talking role in motion pictures. She appears in her second talking role with Luise Rainer in Metro-Goldwyn-Mayer's "Dramatic School."

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LOVE IN THE BALANCE

Anthony Allan must prove he is successful in Metro-Goldwyn-Mayer's "Dramatic School" before his sweetheart to whom he is engaged will consent to marry him.

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FENCING FEMMES

Ralph Faulkner, former international fencing champion, trained thirty-six young players in Metro-Goldwyn-Mayer's "Dramatic School" in the art of fencing.

LeRoy

Miss Rainer plays the role of a poor factory worker, who struggles to become a great dramatic actress against the most discouraging odds. Her role gives her her best opportunities as a dramatic artist since "The Great Ziegfeld" and "The Good Earth."

Alan Marshal, rising young leading man who appeared in "Parnell" and with Greta Garbo in "Conquest," plays the wealthy marquis who wins and later loses Miss Rainer's love. Paulette Goddard, who co-stars with Luise Rainer, as Nana, has the most important role of her young career. Henry Stephenson portrays the school president and Gale Sondergaard is Miss Rainer's ruthless instructor.

Pupils of the dramatic class include Virginia Grey, Lana Turner, Jean Chatburn, Ann Rutherford, Dorothy Granger and thirty-five talented young actresses and actors who make their first big bid for screen success.

"Dramatic School" is Mervyn LeRoy's first production at Metro-Goldwyn-Mayer and he has planned it as a worthy successor to all his earlier successes.

The picture is the second directorial task of Robert Sinclair who, as a stage director, produced such plays as "Dodsworth" and "Pride and Prejudice."

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Mervyn LeRoy Draws Tough Casting Job

Mervyn LeRoy, who produced Metro-Goldwyn-Mayer's "Dramatic School," starring Luise Rainer and Paulette Goddard, faced one of the most perplexing jobs of his career when he had to select sixteen young actresses for a dramatic class, who had to act like actresses who did not know how to act. The girls selected were Barbara Weeks, Valerie Day, Priscilla Totten, Anita Carmargo, Norma Thelan, Mimi Doyle, Ona Munson, Robin Page, Alene Carroll, Marcella de Beauvolers, Carol Parker, Kay Stewart, Marta Downs, Ocean Claypool, Ruth Alder and Beryl Wallace.

Rings Go Up!

Instead of rings on her fingers, Paulette Goddard has started a new hairdress fad.

She wears rings in her hair.

Recently, she appeared in public with two huge emerald rings woven in her hair over her left brow. When Mervyn LeRoy, producer of Metro-Goldwyn-Mayer's "Dramatic School," heard of those rings in her hair, he suggested that she introduce the new style to the world from the screen.

So now she wears her two big emeralds in her hair in the formal party sequences of "Dramatic School."

Paulette Goddard Declares She Is No 'Mystery Woman'

The world may regard Paulette Goddard as Hollywood's "mystery" woman, But Miss Goddard insists there is no mystery about her at all.

Goddard

"If I am considered a mystery woman," said Miss Goddard, "I never knew about it until I saw it in print."

Miss Goddard appears in Metro - Goldwyn - Mayer's "Dramatic School" with Luise Rainer.

"The reason I have not given interviews is because I have done nothing to be interviewed about," Miss Goddard continued. "Now that I am back at work in pictures, I am willing to discuss subjects of interest concerning motion pictures.

"As for being a mystery woman, I see no basis for it. In fact, I deny it. Probably the big reason for giving me this unwarranted title is that I spend my time with people with whom I know very well.

"Then, again, I am seldom seen in the customary places familiar to Hollywood. This is not because I do not approve of them, but because I love to travel between pictures. Naturally, while working, it is not possible to participate in night life because of fittings and, as in 'Dramatic School,' studying and rehearsing fencing, dancing and several other subjects that this picture demanded of us."

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Luise Rainer Plans Long Vacations

Luise Rainer has completed plans to run away from Hollywood once every two years. And, each time, she will remain away for at least six months.

She was given her first six months' vacation from Hollywood upon the completion of her starring role with Paulette Goddard in Metro-Goldwyn-Mayer's "Dramatic School."

"Hollywood has been good to me," said Miss Rainer, "but I need a change and must get away from it. Although I love California, I realize the necessity of meeting the world face to face and touching everyday life."

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Marshall Advises Kids To Study Shakespeare

Alan Marshal, appearing opposite Luise Rainer in Metro-Goldwyn-Mayer's "Dramatic School," believes that playing in Shakespeare is the greatest training in the world for youngsters ambitious to become actors and actresses.

"The overplaying gives an excellent training in the value of gestures and voice," said Marshal. "It is easy, then, in a modern play, to tone down this broad system of histrionics in screen work."

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CHEER LEADER

Kay Stewart, Northwestern University's famous acrobatic yell leader, makes her screen debut as a classmate of Luise Rainer and Paulette Goddard in Metro-Goldwyn-Mayer's "Dramatic School."

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RE-ENACTS OWN LIFE

Luise Rainer went through the same experiences in her own dramatic school days as those in her new Metro-Goldwyn-Mayer picture, "Dramatic School."

Just Like Dad

In their fathers' footsteps, three Hollywood youngsters are bidding for success in the motion picture world.

They are Edward Arnold, Jr., son of one of the leading character actors on the screen; Robin Page, daughter of Chico Marx of the Mad Marx Brothers, and William Tannen, son of Julius Tannen, stage and screen comedian.

Because the three were so determined to carry on the traditions of their families, Director Robert Sinclair gave them their first big break in Metro-Goldwyn-Mayer's "Dramatic School."

Other sons of famous acting fathers who followed their sire's trail with eminent success on the screen are Douglas Fairbanks, Jr., Tyrone Power, Tim Holt and Lon Chaney.

Mickey's Girl Friend In 'Dramatic School'

Ann Rutherford, known principally to film fans as Mickey Rooney's "steady girl," Polly Benedict, in the Hardy Family series, received her greatest opportunity to date when she was cast in "Dramatic School," starring Luise Rainer and Paulette Goddard.

Miss Rutherford is seen as Yvonne, the youngster whose dramatic training means far less to her than the fact that she is in love with the son of the president of the school.

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FAT ROLE

Dorothy Granger, flaming-haired comedienne, had to increase her weight fourteen pounds to play the role of the fat girl, Luise Rainer's classmate, in Metro-Goldwyn-Mayer's "Dramatic School."

Noted Star Once Thrown Out of European Theater, She Confesses

One of the darkest secrets of Luise Rainer's life has come to light. She was thrown out of one of Europe's most famous theatres.

Miss Rainer confessed her early "disgrace" while comparing events of her struggling years with the role she plays in Metro-Goldwyn-Mayer's "Dramatic School."

Reaches Stardom In Three Pictures

Paulette Goddard, steadily emerging from the cloak of seclusion that has surrounded her since coming to Hollywood a few years ago, has reached stardom in her third picture role, with Luise Rainer, in Metro-Goldwyn-Mayer's "Dramatic School."

A year after she left school, Miss Goddard was a principal in Florenz Ziegfeld's "Rio Rita" and continued with her stage career.

Her first picture was as Charlie Chaplin's leading lady in "Modern Times." Upon the conclusion of the Chaplin picture, Miss Goddard chose to prepare herself carefully for a dramatic career in pictures. She engaged a professor from the University of California at Los Angeles to instruct her and at the end of two years she had majored in English diction, English literature, English history and psychology.

Certain that she was ready to launch her career, she was teamed with Douglas Fairbanks, Jr., and Janet Gaynor in "The Young In Heart." She was next chosen by Mervyn LeRoy, the producer, to appear with Miss Rainer and Alan Marshal in "Dramatic School."

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SILENCE IS GOLDEN

Cecilia Callejo, noted European dancer, plays one of the most important roles in Metro-Goldwyn-Mayer's "Dramatic School," starring Luise Rainer, yet she does not speak a word on the screen.

"The company I was with," said Miss Rainer, "was traveling through Europe. In one of the largest cities which I will not name, the man who played the meisterburgher had a cold. I was always happy when I was acting and I was always laughing, often at nothing.

Rainer

"While I was in a scene with the meisterburgher, he continuously sniffed and twitched his nose. I could not help it, but I laughed in his face. Even after his cold was cured, I could not keep from laughing in the scene with him. Then one night my laughing became so contagious that the whole company and then the audience burst into hysterical laughter. Naturally it broke up the show.

"And I was thrown out of the theatre."

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RASCH VS. JITTERBUG

Jitterbugs do not arouse the wrath of Mme. Albertina Rasch, who directed the dances in Metro-Goldwyn-Mayer's "Dramatic School."

"The people are beginning to revolt against the Shag, the Big Apple and the Jitterbugs, but I have no objections to them if they remain off the ballroom floor," said Mme. Rasch.

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TWO WINNERS IN ONE

Two Academy Award actresses, Luise Rainer and Gale Sondergaard, appear in Metro-Goldwyn-Mayer's "Dramatic School" together.

The woman who twice gave the screen the greatest performance of the year be a role so great she can at last give everything!
The laughter and sorrow! The triumph and heartache! The romance and drama of the girls who will be our stars of tomorrow!
The world's Greatest actress as a girl who offered everything to be even the least!
Luise RAINER
Paulette GODDARD
in
"DRAMATIC SCHOOL"
A METRO-GOLDWYN-MAYER PICTURE
with
Alan MARSHAL • Lana TURNER
Genevieve TOBIN • Anthony ALLAN
Henry STEPHENSON • Gale SONDERGAARD
Screen Play by
ERNEST VAJDA and MARY C. McCALL, Jr.
Directed by
ROBERT B. SINCLAIR
Produced by
Mervyn Le Roy
THEATRE

DON'T ENVY THEIR FAME... Pity them... for the price they paid. Now you'll know what a glamour girl is made of... denial, struggle, hurt and heartache! Now you'll know what a great actress... every actress must sometimes be!
Fame...At any Price
THE STORY OF 20 MILLION GIRLS WHO BELIEVE THAT WERE BORN TO BE STARS!
Luise RAINER
Paulette GODDARD
DRAMATIC SCHOOL
ADDED
Alan MARSHAL • Lana TURNER
Genevieve TOBIN • Anthony ALLAN
Henry STEPHENSON • Gale SONDERGAARD
Screen Play by ERNEST VAJDA and MARY C. McCALL, JR.
A METRO-GOLDWYN-MAYER PICTURE
Directed by ROBERT B. SINCLAIR
Produced by Mervyn Le Roy
THEATRE

Luise Rainer ★ Paulette Goddard

IN

"DRAMATIC SCHOOL"

WITH

ALAN MARSHAL — LANA TURNER
ANTHONY ALLAN — HENRY STEPHENSON

★

SCREEN PLAY BY
Ernest Vajada AND Mary C. McCall, Jr.

★

A Metro-Goldwyn-Mayer Picture

DIRECTED BY
ROBERT B. SINCLAIR

PRODUCED BY
MERVYN LeROY

★

THE PLAYERS

Louise	LUISE RAINER
Nana	PAULETTE GODDARD
Andre d'Abbencourt	ALAN MARSHAL
Mado	LANA TURNER
Gina Bertier	GENEVIEVE TOBIN
Fleury	ANTHONY ALLAN
Pasquel, Sr.	HENRY STEPHENSON
Madame Charlot	GALE SONDERGAARD
Boulin	MELVILLE COOPER
Georges Mounier	ERIK RHODES
Simone	VIRGINIA GREY
Yvonne	ANN RUTHERFORD
Ramy	HANS CONRIED
Pasquel, Jr.	RAND BROOKS
Mimi	JEAN CHATBURN
Annette	MARIE BLAKE
La Brastliana	CECILIA C. CALLEJO
Pantominic Teacher	MARGARET DUMONT
Alphonse	FRANK PUGLIA
Fat Girl	DOROTHY GRANGER

The most saleable merchandise the screen can give you is glamour...and GLAMOUR is the stuff "Dramatic School" is made of! Every woman in the world was once one of these girls—dreaming of fame behind the footlights—willing to buy it with any sacrifice! It is toward these women this ad campaign is aimed. Sell THEM and your sales coverage is complete!

"THRU THESE PORTALS PASS THE MOST Glamorous Girls IN THE WORLD"
"DRAMATIC SCHOOL"
To a million girls the Alma Mater of their dreams. Where stage-struck beauty takes the first step on the long road to triumph or despair. Where heartache pays the tuition fee and tears are shed at the door. Where a girl learns that the pretty face is a hazard to dinging a diploma which gives her the right to stand up and let the world's unkindest cut chip her heart away, bit by bit. Starring
Luise RAINER
Paulette GODDARD
with
Alan MARSHAL • Lana TURNER
Genevieve TOBIN • Anthony ALLAN
Henry STEPHENSON • Gale SONDERGAARD
Screen Play by ERNEST VAJDA and MARY C. McCALL, Jr.
A METRO-GOLDWYN-MAYER PICTURE
Directed by ROBERT B. SINCLAIR
Produced by Mervyn Le Roy
THEATRE

GIRLS!
YOU TOO CAN BE A GREAT ACTRESS! Another BERNHARDT! A DUSE! A RAINER!
Here's all you have to do:
1 Have the luck to be born with the beauty of a Myrna Loy, the courage of Joan of Arc—and the endurance of a truckhorse.
2 Spend ten hours a day at Dramatic School, learning lessons that would stump a savant and performing exercises that would break an acrobat's neck.
3 Live what should be the gay years of your youth in a back-street rooming-house doing your laundry in the community wash basin—when you can afford the soap.
4 Have the heart to laugh it off when you first realize that you're still in Thespian kindergarten after six months spent learning the right way to walk across a room.
5 Burn the midnight oil (with a towel stuffed under the door so the landlady won't squawk about the light bill) until you can read "Juliet" as well as Norma Shearer—well, almost.
6 Keep right on thinking hash is as delicious as filet mignon—even if it is so easy to smile back at the gent across the subway car.
7 Learn the trick of crying yourself to sleep when that emptiness deep down inside gets too much for a girl to bear awake.
8 Spend from six months to six years making the rounds of the booking offices—when there's a swell job waiting at Toni's for a girl who'll just look nice for the cash customers.
9 Laugh a little—cry a little—break your heart a little—that is, a little at a time so that finally one more little crack won't hurt much at all.
AT LAST YOU'RE AN ACTRESS! Perhaps Tomorrow's Garbo... provided, of course, you started out with the spark Heaven puts in the breast of ONE IN TEN MILLIONS!
METRO-GOLDWYN-MAYER presents
Luise RAINER
Paulette GODDARD
in
"DRAMATIC SCHOOL"
with
Alan MARSHAL • Lana TURNER • Genevieve TOBIN
Anthony ALLAN • Henry STEPHENSON • Gale SONDERGAARD
Screen Play by ERNEST VAJDA and MARY C. McCALL, Jr.
Directed by ROBERT B. SINCLAIR • Produced by Mervyn LeRoy
THEATRE

These ads are offered for suggestion and guidance in preparing your own campaign. Study them carefully for copy and layout ideas.

YOU'LL LOVE EVERY MINUTE OF IT! ☆ EVERY ONE OF THEM!
WHY, YOU'LL EVEN LOVE OLD SCROOGE Himself!
Scrooge
Scrooge
Scrooge
Metro-Goldwyn-Mayer presents
CHARLES DICKENS'
"A Christmas CAROL"
with
Reginald OWEN · Gene LOCKHART
Kathleen LOCKHART · Terry KILBURN · Barry MacKAY · Lynne CARVER
Screen Play by HUGO BUTLER · Directed by EDWIN L. MARIN · Produced by Joseph L. Mankiewicz
ADDED
THEATRE
CHARLES DICKENS'
"A CHRISTMAS CAROL"
with
Reginald OWEN · Gene LOCKHART
Kathleen LOCKHART
Terry KILBURN
Barry MacKAY
Lynne CARVER
Screen Play by HUGO BUTLER
A METRO-GOLDWYN-MAYER PICTURE
Directed by EDWIN L. MARIN
Produced by Joseph L. Mankiewicz
The Best-Loved STORY EVER TOLD...
Filmed to make this the most joyous of all Christmases the world has known!
ADDED
THEATRE
Out of THE RADIANT PAGES OF THE BEST-LOVED STORY EVER TOLD TROOPS THE WHOLE GLORIOUS COMPANY...
You know them well... But now you'll know them better!
You love them much... But now you'll love them more!
THEY'LL LEAVE YOU WITH YOUR HEART TOO FULL FOR WORDS... EXCEPT TO SAY WITH TINY TIM... "God Bless them, Every One"
CHARLES DICKENS'
"A Christmas CAROL"
with
Reginald OWEN · Gene LOCKHART
Kathleen LOCKHART · Terry KILBURN
Barry MacKAY · Lynne CARVER
Screen Play by HUGO BUTLER
A METRO-GOLDWYN-MAYER PICTURE
Directed by EDWIN L. MARIN
Produced by Joseph L. Mankiewicz
ADDED
THEATRE

Charles Dickens' "A Christmas Carol"

E X P L O I T A T I O N

"A Christmas Carol" is a picture which should by all means be previewed. Here's why:

PREVIEW IMPORTANT

It gives you an approach to the thousands who are not regular movie patrons but will want to see this one picture.

It is a show which will build tremendously through word-of-mouth—which requires time to be effective. A preview always causes talk.

* * *

GET THEM OUT EARLY

Timeliness limits your holdover possibilities. To cash in for the limit, you need capacity crowds on the opening day. Those you have to turn away on the final day won't mean a dollar to you.

* * *

THESE RATE INVITATIONS

Invite clergymen, school officials, newspapermen, civic leaders—and any others you can count on to talk it up. You are not giving away tickets when you ask them to be your guests at a preview or first showing. Nine out of ten will be back to see it again.

Clerics are particularly important. They'll bring you customers you've never seen in your theatre before. The courtesy of preview invitations will get you mention in sermons with a picture of this type. And the same goes with school officials.

* * *

CALL OFF A SERVICE

Perhaps you can persuade some pastor to cancel one of his regular week-night services to give his flock an opportunity to see "A Christmas Carol." Get him to okay a statement to the press, declaring his belief that the picture is a sermon greater than any he could hope to preach. Tell him how the publicity will increase attendance on following nights.

* * *

CHRISTMAS BOOKS

The book "A Christmas Carol" is too well known and already in too many homes to be worth much as an exploitation aid. It should be easy, however, to plant stills with Christmas book displays in book and department stores and in all public libraries.

* * *

OLD EDITIONS

Check with book stores and libraries to find the oldest copies of "A Christmas Carol," (first published in 1844) in the city. Place them on display and plant stories with the papers. Other old copies will show up to keep the story running. Offer guest tickets to the ten who produce the oldest editions.

* * *

NINE DICKENS BOOKS FILMED

"A Christmas Carol" is the ninth story by Dickens to be filmed. Arrange with a book store or library for a display of all nine with stills from "A Christmas Carol" and from any of the others you are able to dig up from your files. The other eight are: "A Tale of Two Cities," "David Copperfield," "Oliver Twist," "Cricket On the Hearth," "Great Expectations," "Old Curiosity Shop," "Dombey and Son," and "Our Mutual Friend."

BLOW UP BOOK PAGE

A blowup of a page from the book, with stills which illustrate the text, will get attention in the lobby or foyer.

Set it up at least a week in advance. Select a page which is interesting and familiar—the arrival of Marley's ghost for example.

* * *

"IS THERE A SANTA CLAUS?"

Get one of the newspaper boys to dig out Frank Church's famous N. Y. Sun editorial—"Is There a Santa Claus?" Blow it up for a lobby frame.

Immediately after getting your playdates set, plant a card on an easel in the lobby with this copy: "Only 34 days 'til Christmas Carol." Change the number daily until opening.

There is, of course, no necessity to discuss lobby decorations. Just do the obvious. Trying to sensationalize or trick up Christmas is effort wasted.

Use the standard holiday props—but pour it on twice as heavily as you would ordinarily at Christmas.

* * *

SANTA CLAUS IN BOX OFFICE

Put a man behind the ticket window in a Santa Claus uniform. Dress doormen and other attendants outside the theatre in the same manner.

Hang mistletoe over one of the doors to the foyer. Placard it with a warning to the girls that they use the door at their own risk.

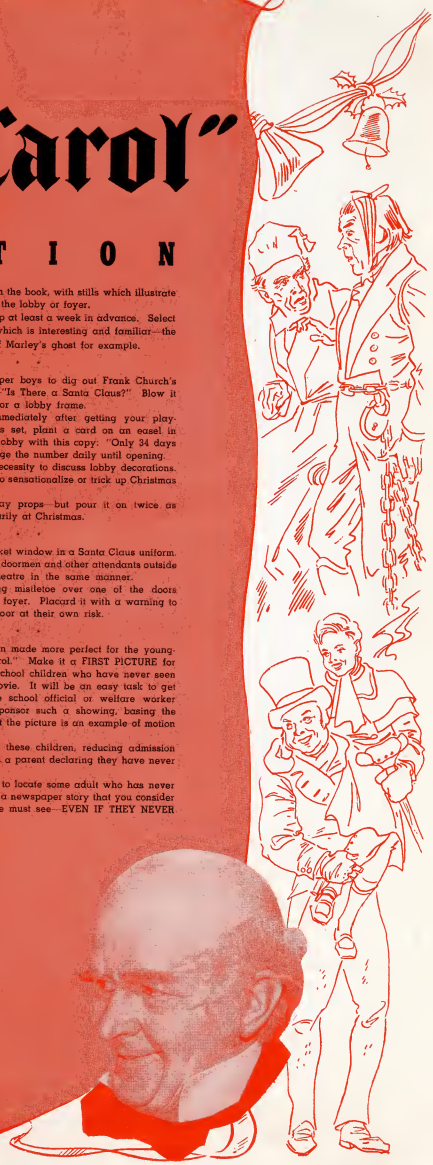
* * *

THEIR FIRST PICTURE SHOW

No picture has ever been made more perfect for the youngsters than "A Christmas Carol." Make it a FIRST PICTURE for all school children who have never seen a movie. It will be an easy task to get some school official or welfare worker to sponsor such a showing, basing the stunt on their declaration that the picture is an example of motion pictures at their best.

Set a matinee aside for these children, reducing admission for all who bring a note from a parent declaring they have never seen a movie before.

Along the same line, try to locate some adult who has never seen a picture. Announce in a newspaper story that you consider this to be a picture everyone must see—EVEN IF THEY NEVER SEE ANOTHER ONE.



Boyish Charm Wins English Lad Tiny Tim Role In 'Carol'

An entrance into Hollywood via radio, a wistful charm and a rare gift for acting won Terry Kilburn, English boy actor, one of the most important roles ever vouchsafed a youngster, when he played Tiny Tim in Charles Dickens' classic, "A Christmas Carol."

Kilburn

Born in London, November 25, the son of Thomas Kilburn, Terry was raised in a London suburb. There were many youngsters from different parts of England, with different dialects, in school. Quick at mimicry, Terry learned to imitate them all.

Director Sam Wood was looking for the Lancashire boy for "Lord Jeff."

Terry played the part. A contract with Metro-Goldwyn-Mayer followed.

Terry is four feet, four inches high, weighs eighty pounds, has brown hair and large gray eyes. In school his best studies are drawing and literature, and he has distinct talent at illustrating.

◆ ◆ ◆

FIRST EDITION

The first edition of Dickens' "A Christmas Carol" was used to check details of the script for M-G-M's screen play.

Dickens' Letter Reveals 'Christmas Carol' Ideal

A memento of Charles Dickens is today a highly-prized treasure of Edwin L. Marin, who directed the author's "A Christmas Carol" at Metro-Goldwyn-Mayer.

It is Dickens' own explanation of why he wrote the story.

"I have endeavored," wrote Dickens, "to raise the ghost of an idea which will not put my readers out of humor with themselves, each other, with the season, or me. May it haunt their houses pleasantly." It is dated 1843, just after completion of the writing of the story, which was first published for the Christmas holidays in 1844.

Gene and Kathleen Lockhart Are Cast In Real Life Roles

Gene and Kathleen Lockhart, man and wife off the screen, play one of the most important "man and wife" assignments of the screen, as Bob Cratchit and his wife in "A Christmas Carol."

They play the parents of Tiny Tim, the role enacted by Terry Kilburn in the Christmas story by Charles Dickens, produced by Metro-Goldwyn-Mayer.

Edwin L. Marin directed "A Christmas Carol," with Reginald Owen, named for the part by Lionel Barrymore, as Scrooge. Barrymore, slated to portray it, did not yet feel well enough to essay the role.

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Pudding Scene Tough On Actors

A Christmas plum pudding blazing in brandy after the traditional old English style provided Terry Kilburn, Gene Lockhart, Kathleen Lockhart and others one of the hardest eating tasks they ever essayed in a picture.

The scene was the Yultide dinner of the Cratchits in Dickens' "A Christmas Carol." Because the blue flame of the burning pudding would not photograph, the delicacy was coated thick with salt —and the actors had to eat it.

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Terry's New Deal

Terry Kilburn, who appears as Tiny Tim in "Christmas Carol," has been signed to a new M-G-M contract. The boy's picture debut was in "Lord Jeff."

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OLD CAROLS SUNG

Modern music mingles with old English themes, hymns and carols such as "Adeste Fideles" and "God Rest Ye, Merry Gentlemen," in the elaborate score completed by Franz Waxman for "A Christmas Carol."

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WINS 4000-MILE HUNCH

The "hunch" of a friend caused James Harrell to drive 4000 miles to try to get a job acting in Hollywood, and the hunch proved correct. An hour after he arrived, Harrel was cast for the fat man in "A Christmas Carol," produced by Metro-Goldwyn-Mayer. He was a radio performer, but had never been on screen.

Director Sees Ideal Material for Screen In Dickens' Writings

"Charles Dickens in his day was more modern than many of our modern dramatists. He wrote stories that can't be photographed with crazy camera angles and weird light effects, for they are so human that only natural photography can express them. A great many of us who think we're modern are just beginning to learn this on the screen."

Marin

So declares Edwin L. Marin, the director who brought to the screen Dickens' Yuletide classic, "A Christmas Carol."

"Producers, writers and directors," says Marin, "today are beginning to realize that it's not necessary to have spectacle, thrills or sophistication to make a great picture. Human beings and the truth are still the best ways to the hearts of audiences. Dickens unerringly hit on these elements in his stories. And this absolutely human touch makes a Dickens work a perfect model for the screen."

The players in "Christmas Carol" include Reginald Owen as Scrooge, Terry Kilburn as Tiny Tim, Gene Lockhart, Kathleen Lockhart, Barry MacKay and Lynne Carver in the romantic leads, Ann Rutherford, Lionel Braham, Matthew Boulton, Charles Coleman, Lauri Beatty and others, mostly English or Canadian players. Joseph Mankiewicz produced the picture, which follows the Dickens original with absolute fidelity.

Barrymore Tribute Gives Owen Famous Dickens Xmas Role

"To Lionel Barrymore I owe thanks for the finest gift I have ever received."

So declares Reginald Owen.

Owen

The gift he so prizes is the role of Scrooge he played in "A Christmas Carol," Charles Dickens masterpiece.

Barrymore had been slated to play it. His doctor wanted two months' delay. The studio offered to postpone it until the Christmas season a year away. Barrymore begged that it be not delayed. If ever the world needed Dickens' message of peace on earth and good will toward men, he insisted, that time is today.

"My friend Reginald Owen is a great actor," he suggested, "and I can think of nobody who could play the part as well. In addition, he is an Englishman, and I can only see an Englishman playing Dickens."

So Owen received the role.

"All of us in the cast played our parts almost with reverence," says Owen. "There is something about the story that reaches deep down into the heart. There is an exaltation in helping convey its message. And in our cast, practically all British, the work became a labor of love."

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TINY TIM GREW

Terry Kilburn, who plays Tiny Tim in Metro-Goldwyn-Mayer's "A Christmas Carol," grew two inches while playing in the picture.

HIGH COST OF LIVING? NOT IN DICKENS' DAYS!

The high cost of living which today's housewives complain of had no terrors in London in 1845, at least according to a "breakdown" of Charles Dickens' estimates.

A Christmas dinner for seven, with roast goose and all the "trimmings" cost $2.03, according to research that went into the filming of "A Christmas Carol" at Metro-Goldwyn-Mayer. This represents the dinner of Bob Cratchit and his brood in the picture.

The dialogue, taken directly from the book, shows Cratchit buying a goose for five shillings eighteen pence, potatoes for eight pennies, oranges for four, apples for six, mixed nuts for four, chestnuts for three.

Translated by Director Edwin L. Marin into American money this represents:

Goose	**$1.56**
Potatoes	**.16**
Oranges	**.08**
Apples	**.12**
Mixed nuts	**.08**
Chestnuts	**.06**
TOTAL	**$2.03**

In addition Marin estimates that the gin used in the gin punch described by Dickens cost about twelve cents and the lemon one.

Reginald Owen plays Scrooge, and Terry Kilburn Tiny Tim in the picture.

"A Christmas Carol," adapted from Dickens' novel by Hugo Butler, is the realization of a life's dream by Joseph L. Mankiewicz, the producer of the picture. Ever since Mankiewicz graduated from college and entered motion pictures as a writer, he believed that the great human message of this story—Peace on Earth, Good Will to Men—was what the world needed more than anything else. With the aid of Edwin L. Marin, who directed the picture, Mankiewicz has achieved an absolutely faithful interpretation of this literary masterpiece. Authentic in every detail, it represents relentless research of four years.

Dickens' Immortal 'Christmas Carol' Comes to Life In Yuletide Treat

"A Christmas Carol," based on Charles Dickens' classic story, brings to life Scrooge, Tiny Tim, the Cratchits, and the rest of the immortal characters in the Yuletide tale in Metro-Goldwyn-Mayer's production, released for the holiday season.

Directed by Edwin L. Marin and produced by Joseph L. Mankiewicz, the picture follows the original story almost to the letter. Replicas of old London streets and homes of 1840, and replicas of the quaint Christmas celebrations were worked out by careful research, as were the costumes of the Dickens period.

Mankiewicz

Reginald Owen plays Scrooge, the miser, and Terry Kilburn, new find among boy actors, the crippled Tiny Tim. Gene and Kathleen Lockhart play Bob Cratchit and his wife, and their daughter June plays their daughter Belinda in the picture. The romantic leads are played by Lynne Carver as Bess and Barry Mackay, English leading man, as Fred, Scrooge's nephew. Ann Rutherford, Leo G. Carroll, Lionel Braham, Matthew Boulton, Ronald Sinclair and others comprise the cast.

One of the most elaborate pieces of set construction in the picture is a replica of the shops on Threadneedle Street in London, in which crowds make merry on Christmas Eve. Another authentic set represents the home of the Cratchits, where the traditional Christmas celebration, with its roast goose, plum pudding, and Christmas greenery, is enacted.

Hugo Butler adapted the story to the screen. So accurately is the original followed that even the stage directions in many cases were copied verbatim out of the book, Dickens' own descriptions being used for the varied details.

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Marin Supplies His Own 'Props'

Edwin L. Marin's penchant for picking up odds and ends of interest in auction houses and antique shops has netted him a profit. The director, on days off, often amuses himself collecting objects that take his fancy. He had them stored in his cellar.

Assigned to direct Charles Dickens' "A Christmas Carol," he was engaged in inspection of sets and details. The property man complained of difficulties in obtaining pewter mugs, old jugs, kitchen utensils and other articles of the period.

"Better go through my cellar and see if you can find anything," suggested Marin. The property man returned with a wagon load.

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CLOCK TURNED BACK

The clock was set back a day when the prints of "A Christmas Carol" were shipped to Australia and New Zealand. They went by air to New York, to England on the Queen Mary, then by air from England to the Antipodes. One calendar day was gained by shipping them East instead of West, due to difference in time around the earth.

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FAMILY AFFAIR

Gene and Kathleen Lockhart, appearing as Mr. and Mrs. Bob Cratchit in Metro-Goldwyn-Mayer's "A Christmas Carol," have appeared on the stage and screen, as man and wife, more than two hundred times.

Barrymore Stars In 'Christmas Carol' Exploitation Trailer

Lionel Barrymore, long and fondly associated with the Charles Dickens' character of "Old Scrooge" in the beloved story of "A Christmas Carol," appears in the special trailer produced by M-G-M for this holiday attraction.

Barrymore opens the trailer, which is titled "A Fireside Chat with Lionel Barrymore," by introducing Reginald Owen in the character of Scrooge.

Edwin Marin, the director of the picture, directed Barrymore in the special scene.

Quaint Old English Yule Customs Found In Screen Research

Quaint old London of 1834, reproduced for a motion picture, disclosed many customs almost forgotten in this modern day, when streets and homes were built, and peopled with players in the picturesque costumes of the time, for "A Christmas Carol," Charles Dickens' classic tale of the Yuletide.

Candles and oil lamps were the illumination of homes. Gas had just been perfected and was in some of the wealthier residences. Paper bags were unknown in stores. Groceries were usually placed in cornucopia-shaped rolls made of wrapping paper by merchants.

These and hundreds of other odd facts were assembled by Metro-Goldwyn-Mayer for research in the picture. Mistletoe and its uses were tracked down, and it was discovered that the custom of kissing under this plant was a survival of a detail of an ancient Druidic marriage rite.

It was Prince Albert, it was disclosed, who introduced the Christmas tree into England. Of Teutonic origin, the first tree in London was set up in Windsor Castle in 1840.

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Actor Spends Two Hours for Makeup

Reginald Owen, who plays Ebenezer Scrooge in "A Christmas Carol," Metro-Goldwyn-Mayer's filmization of the Charles Dickens story, devoted two hours daily to make-up for the part. His character was designed from the illustrations in Dickens' first edition of the story.

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PLAYED EVERY ROLE

Leo G. Carroll, appearing as Marley's ghost in Metro-Goldwyn-Mayer's "A Christmas Carol," has appeared on stage and screen, as every male character mentioned in the Christmas story.

◆ ◆ ◆

AUTHENTIC SETTING

A complete replica of Threadneedle Street in London in 1840 was constructed for "A Christmas Carol."

CHARLES DICKENS'

"A CHRISTMAS CAROL"

with

REGINALD OWEN — GENE LOCKHART
KATHLEEN LOCKHART — TERRY KILBURN
BARRY MacKAY — LYNNE CARVER

Screen Play by
HUGO BUTLER

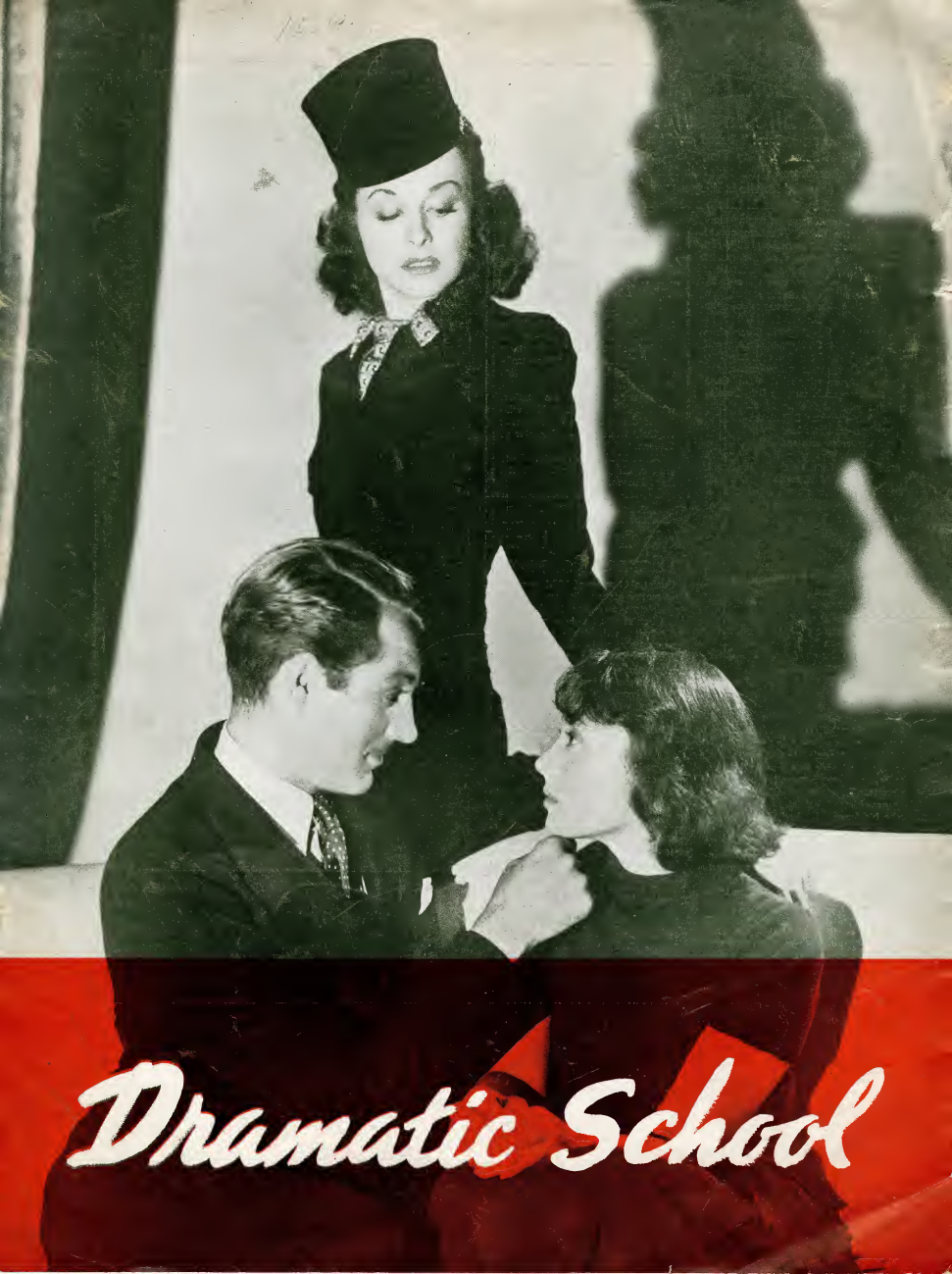
A METRO-GOLDWYN-MAYER PICTURE

Directed by
EDWIN L. MARIN

Produced by
Joseph L. Mankiewicz

CAST

Ebenezer Scrooge	Reginald Owen
Bob Cratchit	Gene Lockhart
Mrs. Cratchit	Kathleen Lockhart
Tiny Tim	Terry Kilburn
Fred	Barry MacKay
Bess	Lynne Carver
Marley's Ghost	Leo G. Carroll
Spirit of Christmas Present	Lionel Braham
Spirit of Christmas Past	Ann Rutherford
Spirit of Christmas Future	D'Arcy Corrigan
Young Scrooge	Ronald Sinclair


Dramatic School

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